

PRIVACY POLICY

DATAGRO PLATFORM
DATAGRO PORTAL
DATAGRO APP

Introduction

DATAGRO is deeply committed to protecting your privacy.

First read the our **TERMS OF USE**.

Here we clarify what information is collected from **USERS** of our **SERVICES** – including Portal, Platform and Mobile Application – and how this data is handled and used.

If you do not agree with the content of this policy, you must not access or have any contact with our **CONTENT** or use any of our **SERVICES**.

About data collection

On our websites, information is collected in the following ways:

- Information provided by the **USER**

We collect personally identifiable information - such as name, telephone, email, city, address and zip code via registration. Eventually, the request for some information can be made through direct contact with DATAGRO via email or telephone.

- Non-personal information

We retain certain non-personally identifiable information ("Non-Personal Information"), such as your approximate geographic location, your web request, browser type, browser language, web pages you visit before or after visiting our website or using the application, URLs, platform type, number of clicks, landing pages, page views, and the order of these pages and time spent on pages.

"Cookies" – Non-personal information is collected, among other methods, through the use of "cookies". Therefore, when accessing or using our SERVICES, we may remember one or more "cookies".

"Cookies" are small text files placed on the USER's equipment that allow a service to remember the user's preferences.

About the use of your Personal Information

DATAGRO will use your personal information exclusively to:

- Sending messages and alerts to the **USER**: messages or notifications with alerts and communications related to the **SERVICE**, in order to help the **USER** to explore all the **SERVICE** functionalities, such as highlights, more relevant information, reminders, invitations, training, seminars, etc.
- Development of new forms of operation or functioning: by verifying the forms of use by all **USERS**, verifying, developing and implementing improvements in the usability and operation of the **SERVICES**.
- **DATAGRO** collaborators may eventually get in touch to do research or present products and services.

We do not provide your data to third parties

DATAGRO does not provide, rent, inform or disclose in any way, to third parties, the data of any **USER**, under any hypothesis or condition.

Navigation data may be disclosed as surveys and statistics, with no personal information being revealed.

Your personal information will be shared with our partners only when the partnership is explicit in the application, website or in the Terms of Use or Privacy Policy, and the sending of the information is explicitly allowed by each **USER**.

About access to your personal information

DATAGRO puts its greatest and best efforts to define and implement the best and safest security practices in relation to its databases, including those in which the personal information of its **USERS** is present.

Every reasonable effort, investment and dedication will be used to protect the databases.

No web service is 100% guaranteed against intrusion and we cannot be held responsible if this occurs.

About sharing content on social media

DATAGRO will not publish content on behalf of the **USER** without the **USER** performing this action.

In the event that the **USER** activates "buttons" or "links" to share the **DATAGRO CONTENT** on the Internet or on social networks, the **USER** will be publishing the content through its profile.

DATAGRO does not have access to **USERS'** credentials on these networks, nor will it publish content on behalf of the user without the user performing this action.

Changes to the Privacy Policy

This Privacy Policy may be updated. Therefore, we recommend that you periodically visit this page so that you are aware of the changes.